

VISION:

**Hood County** is a community where children are safe, secure, healthy and have a strong sense of self-worth.

#### About us

 The coalition is focused on child abuse prevention by implementing programs to support positive parenting.

#### Why parenting support

- Positive parenting supports a child's physical and social-emotional development, which affects academics, eating habits, relationships, risk behaviors, and lifelong well-being.<sup>1</sup>
- <sup>1</sup> The Centers for Disease Control & Prevention. (2019). National Center for Injury Prevention and Control, Division of Violence Prevention

# Strategic plan objectives

- Engage Hood County community to improve children's health.
- Increase community awareness about good parenting and healthy children to support families and children.
- Develop collaborations to support good parenting and healthy children.
- Monitor and support children's health issues and community initiatives to reinforce a safe, secure and healthy community.

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# **Key programs**

- Parent Cafés small, intimate settings that allow the opportunity to talk about their parenting successes and challenges, engage with others, share ideas and learn proven parenting tips and techniques.
  Facilitator trainings are led by a licensed professional to teach community members about the Parent Café model and offer presentation tips.
- Child Abuse Prevention Month in April, community partners come together to raise awareness of child abuse and encourage local organizations to support positive family environments.





# Hood County for Healthy Children led by Cook Children's

# Involvement opportunities

- Attend coalition meetings to receive updates and learn about volunteer opportunities.
- Plan, facilitate or attend community-driven events that support families and children.
- Help develop and maintain positive key messages in areas of child abuse prevention and parenting support.
- Promote coalition's key messages, parenting support events, or social media.

# Key messages

- Positive parenting supports a child's physical and social-emotional development and lifelong well-being.
- Childhood development affects academics, eating habits, relationships and risk behaviors.
- Positive parenting is impacted by a parent's knowledge, as well as their social, economic and environmental factors.

### Membership benefits

- Opportunity to network with community leaders and service organizations.
- Increase Hood County's access to parenting support education and community resources.
- Broaden your knowledge and experience while contributing to the health and wellness of Hood County's community.



