

Fiscal Year 2021 | **Community Benefit Measures Summary**

October 1, 2020 – September 30, 2021

Using children's health data to guide community programs and collaborations to improve children's health in our region.



Everything we do at Cook Children's focuses on the Promise we've made to our community to improve the health of every child through the prevention and treatment of illness, disease and injury.

At the Center for Children's Health, we focus specifically on the prevention of injury and illness in our service area of Denton, Hood, Johnson, Parker, Tarrant and Wise counties---with early expansion efforts into Collin and Grayson counties. We use children's health needs assessment data to guide community programs and collaborations to make North Texas one of the healthiest communities to raise a child.

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Combined C4CH programming efforts include:

Led 782 health outreach events	Supported 230 community partner events
582 Coordinated individual volunteers (unduplicated) + 275 group volunteers (duplicated)	Received 3,141 hours of volunteer support totaling a value of \$109,046
Partnered with nearly 400 community organizations	Engaged 25,233 children, families and community partners through outreach events and trainings
	Distributed 493,378 prevention tools and educational/support resources at a value of \$462,828

Selected individual event and outreach highlights:

- Continued virtual and contactless car seat education with **59** virtual car seat checks, while safely checking **94** in person.
- Added **6** new loaner life jacket stations at Lewisville Lake in Denton County and **2** new stations at Possum Kingdom Lake in Palo Pinto County.
- Save a Smile celebrated two major milestones this year, reaching over **100,000** dental screenings and providing more than **\$10 million** in donated dental care for children in need over its 18 year history.
- Healthy Homes team enrolled **102** children. The program served a total of **141** children, including some children still enrolled from FY2020
- C4CH led collaborations coordinated over **600** meetings, trainings, and workshops with community partners and families
- Provided **3,893** support services and **416** community referrals to families, meeting needs around food, rent and utilities assistance, technology support for virtual learning, school supplies, and mental health

Selected distribution highlights:

- 298,646** injury prevention tools and educational resources (includes car seat, drowning and poison prevention, gun safety and safe baby sleep)
- 102,023** oral health kits and educational resources
- 16,331** nutrition and physical activity improvement tools and educational resources
- 13,769** parenting and ACEs support resources
- 8,333** asthma trigger remediation items and quick-relief asthma medication supplies to schools
- 7,196** mental health improvement, education, and awareness items
- 52,000** youth suicide resources in support of the JOY campaign



Adverse Childhood Experiences (ACEs) Work

FY2021 | End of Year

COMMUNITY BENEFIT MEASURES

Five out of six counties in our service region have rates of confirmed child abuse/neglect higher than the statewide rate.

The lifelong impacts of child abuse, neglect, and Adverse Childhood Experiences (ACEs) are detrimental. Local community leaders recognize the importance of these issues, rating child abuse and mental health as the most important concerns for children.

Cook Children's (2018). Community Health Needs Assessment: Community-wide Children's Health Assessment and Planning Surveys.

Current Strategies

Collaborate with Tarrant County community partners to address ACEs through policy, practice, and parent support.

Provide community education to promote recognition, prevention, and recovery from child abuse and neglect.

Reduce the impact or risk factors for child abuse through implementation of "Circles of Support" or other validated strategies.

Cook Children's 2018 Community Health Needs Assessment Implementation Strategies to address child abuse for FY19 – FY21.



"The Center has impact[ed] my family...with a lot of resources on health, children's health and other resources"

- Parent in Build-a-Bridge™ Program

Reducing the Impact of ACEs

- To **support community action**, reconvened the ACEs Task Force with an expanded membership and special emphasis on supporting families through the COVID-19 pandemic. The Task Force assisted with the distribution of over **31,000** youth suicide prevention educational materials to partners throughout the community supporting the Cook Children's JOY Campaign.
- To **strengthen protective factors for families dealing with adversity**, established a new Build-a-Bridge™ program along with a companion Caregiver Alliance and formally launched the **TXT4 Tarrant Cares** resource navigation texting platform helping families find resources and support closer to where they live.
- To **increase parent awareness of the importance of establishing medical homes for children**, Build-a-Bridge™ supported **25** families connecting them to community resources for things such as medical care, behavioral health and basic needs—resulting in **228** contacts, **76** community referrals, and **47** conversations with other service agencies made by the community health worker on behalf of families.
- Developed several educational resources and prevention tools in English and Spanish designed **to extend the reach of key health messages to a larger audience**—such as a nine-part series of COVID-19 vaccine training videos, two child abuse prevention trainings for professionals, an ACEs 101 presentation, anxiety support tools, a family home medical file and more.

On the Horizon for Fiscal Year 2022

- Present ACEs 101 training to several hundred Tarrant County Public Health staff members.
- Explore development of a resource toolkit to help families discuss mental health and suicide.
- Finalize and begin distributing coping skills cards to families.
- Develop new aims and goals for Survivors Like Us.

Final
Child Health Evaluation | FY2021
October 1, 2020 – September 30, 2021
For more information, contact
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Asthma: Region-Wide Efforts

FY2021 | End of Year

COMMUNITY BENEFIT MEASURES

1 out of 7 children in the region have asthma, with higher prevalence amongst African American and Hispanic children.

A child's asthma symptoms can occur when exposed to asthma triggers. Social factors can make it difficult for families to completely avoid these triggers without social support to change their home environment. Communities can work together to help families manage childhood asthma and asthma triggers.

Current Strategy

Engage families and increase access to social supports to minimize asthma triggers through Healthy Homes.

Cook Children's 2018 Community Health Needs Assessment and Community Health Needs Assessment Implementation Strategies to address asthma for FY2019-FY2021

Healthy Homes

- To **engage families**, the Healthy Homes team enrolled **102** children in FY2021. The program has served a total of **141** children, including some children still enrolled from FY2020.
- To **minimize asthma triggers** in the home, community health workers (CHW) distributed **2,875** asthma trigger remediation items to families at a value of **\$43,526**. Additionally, **40** contract services, such as pest control, air duct and carpet clearing were provided to families at a value of **\$8402**.
- To **increase access** to social supports, there were **2,070** completed contacts with families including supply drop-offs, phone calls, and text messages. The CHWs connected families with community resources, providing **254 referrals to 89 organizations** for resources such as food, rent and utility assistance, and other basic needs.

100% of parents surveyed after completion of the program reported they would not have been able to take control of home asthma triggers without the help of Healthy Homes.

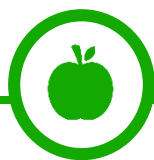
Asthma 411

- To support local schools with asthma control, our program coordinator distributed **5,458** quick-relief asthma medications and supplies to 8 school districts, valuing **\$45,760**. We coordinated a school nurse in-service for Tarrant County school districts with 58 individuals tuning in to the virtual event.
- Schools received Asthma Safety Toolkits which included COVID-19 information for parents and teens, hand sanitizer, disinfectant wipes, and asthma educational resources.

On the Horizon for Fiscal Year 2022

Healthy Homes worked with Legal and the Digital Experience departments this past year to offer virtual home assessment visits using a phone or tablet. The program will continue to explore this avenue of connection with families.





Healthy Lifestyles in Johnson County

FY2021 | End of Year

COMMUNITY BENEFIT MEASURES

Research shows that childhood obesity is a severe concern affecting more than 13 million children in the United States, aged 2–19 years, at a rate of 18.5%.

Childhood obesity is a complex health issue, driven by factors such as environment, community, family behaviors, and ability to make healthy lifestyle choices.

Cook Children's (2018). Community Health Needs Assessment: Community-wide Children's Health Assessment and Planning Surveys.

Current Strategy

Facilitate community-driven healthy lifestyles in Johnson County.

Cook Children's 2018 Community Health Needs Assessment Implementation Strategies to address healthy lifestyles for FY19 – FY21.

To engage and support community organizations in Johnson County:

- The **10-year anniversary** of the Johnson County Alliance for Healthy Kids (JCAHK) was celebrated - recognizing members and community partners.
- In response to the **Winter Weather Event** in February 2021, the Johnson County Alliance for Healthy Kids provided financial support to community programs addressing food insecurity for kids at Promises Community Ministries and Joshua YMCA.

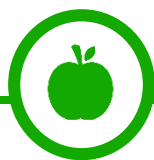


To increase access to wellness activities for children:

- **3305** prevention items and **2860** educational resources were distributed throughout the year at a combined value of **\$9,976**.
- **Eight** 5210 coaches were trained at the Burleson Recreation Center and provided 4 education sessions to **80** children throughout the summer.
- National Gardening Month **promoted through community partners** with carton gardens, seed ball craft, gardening-related books, and social media posts.
- In response to COVID and in an effort to **encourage child resilience**, JCAHK collaborated with the author of a Gratitude Journal and United Way of Johnson County to adapt content to meet community needs.

On the Horizon for Fiscal Year 2022

- Host Child Health Summit for Johnson County on May 24, 2022, sharing data from Cook Children's 2021 Community Health Needs Assessment.
- Update of coalition's 3-year Strategic Plan.
- Explore distribution of resiliency collaterals to children by local pediatricians at appointments.



Research shows that childhood obesity is a severe concern affecting more than 13 million children in the United States, aged 2–19 years, at a rate of 18.5%. The prevalence of obesity increases with the child's age.

Childhood obesity is a complex health issue, driven by factors such as environment, community, family behaviors, and ability to make healthy lifestyle choices.

Cook Children's (2018). Community Health Needs Assessment: Community-wide Children's Health Assessment and Planning Surveys.

Current Strategy

Facilitate community-driven healthy lifestyles in Parker County.

Cook Children's 2018 Community Health Needs Assessment Implementation Strategies to address healthy lifestyles for FY19 – FY21.

On the Horizon for Fiscal Year 2022

- Host Child Health Summit for Parker County on March 22, 2022, sharing data from Cook Children's 2021 Community Health Needs Assessment.
- Update of coalition's 3-year Strategic Plan.
- Pilot 5210+ program curriculum and update microgreen program based on feedback. Explore wide-spread promotion to teachers across Parker County.

To increase access to wellness activities for children:

- **7,414** prevention items and **2,752** educational resources were distributed throughout the year at a combined value of **\$11,760**.
- **National Gardening Day events** were coordinated across the county with great success. A social media campaign and gardening resources (soil, seeds, tools) for garden replants were provided to community partners.
- The coalition developed lessons/curriculum on how to grow microgreens, incorporating 5210 messaging. Of the **31** students who participated in the pilot, **87%** responded they enjoyed growing their microgreens.

To engage and support community organizations in Parker County:

- Celebrated the **10-year anniversary** of the Healthy Children Coalition for Parker County (HCCPC), recognizing members and community partners.
- HCCPC provided financial support to programs addressing food insecurity for kids at the Center of Hope and Aledo Advocats, following the **Winter Weather Event in February 2021**.



The Center of Hope provided 5210 education and prevention tools to 322 children participating in Camp Hope throughout the summer.



In addition to cost and insurance coverage, children seeking mental health services often face delayed or limited access to providers that accept Medicaid/CHIP.

Increasing awareness and access are important for helping families recognize and manage mental health issues.

Cook Children's (2018). Community Health Needs Assessment: Community-wide Children's Health Assessment and Planning Surveys.

Current Strategies

Increase awareness about children's mental health in Denton County.

Increase access to quality services for mental health issues in Denton County.

Cook Children's 2018 Community Health Needs Assessment Implementation Strategies to address mental health for FY19 – FY21.



Bryce, Age 13 - The masked boy

"I just did the judging. My mind is blown!"
– Children's art contest judge

To increase awareness about children's mental health:

- Distributed **1065** mental health improvement tools and **6131** educational resources were distributed throughout the year at a combined value of **\$6,460**.
- Adapted Wellness Workshops to a virtual platform which helped to draw an international audience for the topics covered. **367** people attended the **four** sessions. We provided **359** hours of continuing education credits. Recordings of the workshops are available on-line, increasing our reach.
- The **Children's Feelings Are a Work of Art Contest** was held virtually. To raise awareness, 18 public libraries partnered with us to promote the on-line art gallery and make other mental health materials available.

To increase access to quality mental health services in Denton County:

- The WATCHDenton.org website was particularly helpful in guiding residents and professionals to mental health resources. **1642** unique website visitors spent an average of **2** minutes and viewed **2.1** pages per session.
- Launched a **successful collaborative effort** between WATCH, Connections Wellness Group and Denton County's Behavioral Health Leadership Team. Created "Okay to Say" blog posts for the WATCH website and Cook Children's Checkup Newsroom.

On the Horizon for Fiscal Year 2022

- Host Child Health Summit for Denton County on April 8, 2022, sharing data from Cook Children's 2021 Community Health Needs Assessment.
- Update coalition's 3-year Strategic Plan.



Protective factors for healthy families include a strong family network, provision of basic needs, enhancing parenting skills, and communities that encourage parents and take ownership in preventing child abuse.

Supporting parenting skills and family relationship approaches can provide parents and caregivers with support while encouraging positive parenting skills, and teaching child development and behavior management.

The Centers for Disease Control & Prevention. (2019). National Center for Injury Prevention and Control, Division of Violence Prevention.

Current Strategies

Sustain & grow parent support initiatives.

Improve capacity of professionals to provide support to parents.

Cook Children's 2018 Community Health Needs Assessment Implementation Strategies to address parenting support for FY2019 – FY2021.

Hood County for Healthy Children coalition provided financial support the Rio Brazos Community Center and Ruth's Place (location of Parent Cafés), following the **Winter Weather Event in February 2021.**

To provide parent support opportunities:

- Hosted **15** Parent Cafés with **28** caregivers participating. Transitioned Parent Cafés (PC) to a virtual platform and then back to in-person as appropriate.
- Hood County for Health Children coalition members and PC facilitators went above and beyond to keep the support system in place for parents. **32** volunteers gave **168** hours at a value of **\$6,076**.

To increase professional capacity in supporting parents:

- **2** new facilitators were trained to provide Parent Cafés in Hood County.
- Organized virtual **10-year anniversary celebration** of the Hood County for Healthy Children coalition---recognizing members and community partners.



On the Horizon for Fiscal Year 2022

- Host Child Health Summit for Hood County on March 1, 2022, sharing data from Cook Children's 2021 Community Health Needs Assessment.
- Update coalition's 3-year Strategic Plan.
- Explore further methods of promoting Parent Cafés with caregivers and in new communities.



Parenting Support in Wise County

FY2021 | End of Year

COMMUNITY BENEFIT MEASURES

Protective factors for healthy families include a strong family network, provision of basic needs, enhancing parenting skills, and communities that encourage parents and take ownership in preventing child abuse.

Supporting parenting skills and family relationship approaches can provide parents and caregivers with support while encouraging positive parenting skills, and teaching child development and behavior management.

The Centers for Disease Control & Prevention. (2019). National Center for Injury Prevention and Control, Division of Violence Prevention.

Current Strategies

Sustain & grow parent support initiatives.

Improve capacity of professionals to provide support to parents.

Cook Children's 2018 Community Health Needs Assessment Implementation Strategies to address parenting support for FY2019 – FY2021.

"I'm fortunate we have a group like this in our community who is working to do right by our kids. You're impacting our local economy, healthcare, education, arts, quality of life, every sector within Wise County. I appreciate the knowledge and passion that is here and the work you continue to do so we help children live healthier lives and build a healthy community for our kids."

- The Honorable JD Clark, Wise County Judge

To provide parent support opportunities:

- Hosted **10** Parent Cafés with around **100** caregivers participating. Transitioned Parent Cafés (PC) to a virtual platform and then back to in-person as appropriate. Wise Coalition for Healthy Children (WCHC) members and PC facilitators were willing to do whatever they could to keep the support system in place for parents. **Thirty-seven** volunteers gave **224** hours at a value of **\$9,371**.
- Coalition members created **3** short videos highlighting key Parent Café messages as another tool to help support parents in the community and create awareness for WCHC.
- Provided **20** Grief Support Boxes for Eaton High School students who have lost a loved one in 2020-2021.

To increase professional capacity in supporting parents:

- Hosted **School Counselor Roundtable** discussions with all school districts in Wise County.
- Organized virtual **10-year anniversary celebration** of the Wise Coalition for Healthy Children---recognizing members and community partners.

On the Horizon for Fiscal Year 2022

- Host Child Health Summit for Wise County on May 3, 2022, sharing data from Cook Children's 2021 Community Health Needs Assessment.
- Update of Coalition 3-year Strategic Plan.
- Pilot art contest, supporting mental health awareness, with all schools within Boyd ISD.
- Wise Health System to offer Parent Cafés for parents of newborns.

UNICEF Kid Power is a free online video platform for physical activity and social-emotional content that empowers children to make a real-world impact in local and global communities.

Combines philanthropy and fun with a focus on social-emotional wellness and mental health, child rights, and equity and access for students.

Reaching Schools

UNICEF Kid Power is able to reach over 350,000 elementary students in 70 school districts across 8 counties. A pilot with Fort Worth ISD is reaching middle school students.

Through partnership with UNICEF Kid Power, trainings for physical education/health teachers and social-emotional learning/wellness coordinators were held in Spring 2021. Conducted additional trainings at the start of SY2021-2022.

Engagement increased after the team implemented a custom branded platform with easy user sign-on, joint promotional marketing campaigns, and awareness sessions for potential users. In recognition of having the highest number of users and engagement, Ashworth Elementary (Arlington ISD) received a \$2k grant that could be used on equipment for physical education.

To enhance content for diverse audiences, the team added Spanish closed-captioning and voice overs.



January – September 2021

From UKP FYTD report through September 30, 2021
(8-county area; extended to Collin and Grayson counties in June 2021)

35,053	children engaged in videos
44,313	minutes of physical activity videos played
8,680	minutes of social-emotional wellness videos played
220	meals donated to Tarrant Area Food Bank
22	gardening materials kits donated to Texas AgriLife
1,492	Ready-to-Use Therapeutic Food (RUTF) donations for international children with Severe Acute Malnutrition

On the Horizon for Fiscal Year 2022

- Increase engagement with marketing outreach and leveraging super users in Fort Worth and Arlington ISDs.
- Cook Children's staff is reviewing new mental health content developed by UNICEF Kid Power and exploring possibility of sharing Cook Children's social-emotional wellness content on the UKP platform for students across the nation.



Unintentional suffocation is the leading cause of injury-related death among children less than 1 year of age.

Many of these deaths are due to unsafe sleeping environments that lead to unintentional suffocation.

Current Strategy

Increase awareness of safe sleep environments for families and community organizations.

Centers for Disease Control and Prevention (2021).

Cook Children's (2018) Community Health Needs Assessment and Community Health Needs Assessment Implementation Strategies to address injury prevention for FY2019-FY2021.

Impact Story

A clinic shared that they received a donation of surround sleepers and were wanting to give them to families. The dangers of using these products was explained, and the clinic decided to get rid of the product so they wouldn't be promoting unsafe sleep environments to families!

Safe Baby Sleep Council

led by Cook Children's

Child Health Evaluation | FY2021
October 1, 2020 - September 30, 2021
For more information, contact
Samantha.StJohn@cookchildrens.org

Safe Sleep Recommendations for Infants



- 1 Room share, don't bed share.
- 2 A crib is the safest place for your baby to sleep.
- 3 No toys, blankets, pillows or bumper pads in the crib.
- 4 Keep baby warm with a sleep sack or footed pajamas instead of swaddling with blankets.
- 5 Your baby should sleep on their back until he or she is strong enough to roll over.
- 6 Use a firm mattress with a tight fitted sheet.

Increasing awareness of safe sleep

- To **promote awareness in the community**, over 5,000 Safe Baby Sleep slim cards were sent with every Tarrant County birth certificate requested for children 0-12 months of age.
- To **educate families**, partners distributed nearly 1,200 English and Spanish board books of the illustrated children's story, Sleep Baby Safe and Snug, to describe safe sleep environments.
- Educated providers and community leaders to promote safe sleep** with a virtual Safe Baby Sleep Symposium featuring public health officials and health care professionals to educate 120 attendees. Hosted two virtual speaker's bureau trainings to equip partners with skills and resources to educate parents.
- Completed the **Safe Baby Sleep Council Strategic Plan** for FY2022-2024 with the guidance and support of council members.

On the Horizon for Fiscal Year 2022

- Prepare distribution of prevention resources such as sleep sacks and pack n plays
- Expand messaging and education to teen parents
- Explore partnerships with other counties to include slim cards with birth certificate requests



Drowning Prevention

FY2021 | END OF YEAR

COMMUNITY BENEFIT MEASURES

Children most at risk for drownings are those 1-4 years of age.

Drowning is a leading cause of unintentional injury and death for children of all ages, with injuries occurring in pools, lakes, and bathtubs.

Current Strategies

Sustain the Lifeguard Your Child region-wide campaign to support evidence-informed strategies.

Reduce likelihood of drownings for children most-at-risk by providing education to families and children.

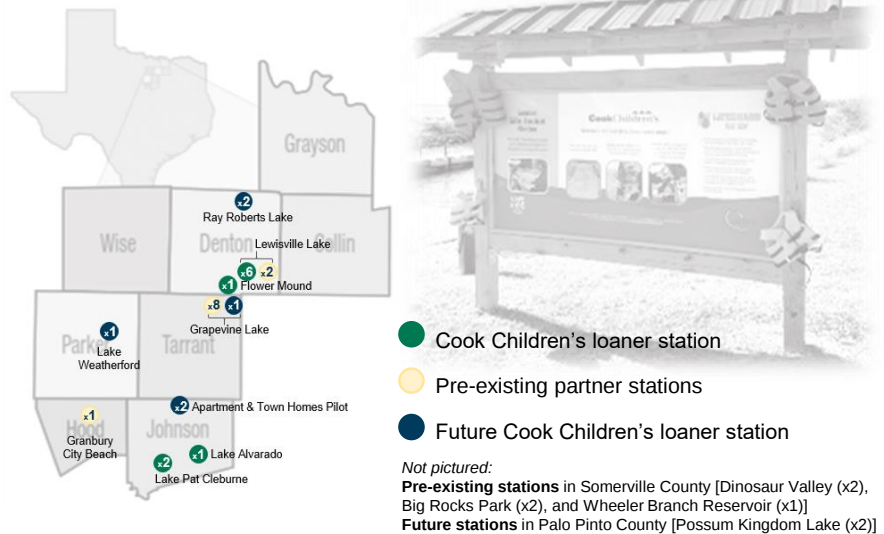
Centers for Disease Control and Prevention (2021).

Cook Children's (2018) Community Health Needs Assessment and Community Health Needs Assessment Implementation Strategies to address injury prevention for FY2019-FY2021.

We have seen many emergency vehicles over the years and Care Flight has landed in our front yard twice due to some kind of water related accident. It was wonderful to see the loaner life jacket signs (in English and Spanish) explaining the importance and how to use life jackets. When I saw it across the street from us, it thrilled my soul.

- Resident near Lake Pat Cleburne

Loaner Life Jacket Stations



Preventing Drownings in North Texas

- To **prevent open-water drownings**, added 6 new loaner life jacket stations at Lewisville Lake in Denton County and 2 new stations at Possum Kingdom Lake in Palo Pinto County. Additionally, 288 loaner life jackets were distributed to existing and partner stations at lake entry points across nine counties.
- To **encourage adult supervision during swim and bath times**, distributed drowning prevention resources to include 50,708 water watcher tags and 2,057 bathtub kneelers.
- To **promote water safety**, distributed 988 life jackets and 158,728 educational resources through partners and events.
- Through **Water Safety Club membership**, 5,785 children and 977 parents/caregivers received water safety education. Additionally, 199 children received water safety lessons.

SAFE KIDS
Led by **Cook Children's**
NORTH TEXAS
FORT WORTH

Child Health Evaluation | FY2021
October 1, 2020 - September 30, 2021
For more information, contact
Dana.Walraven@cookchildrens.org

On the Horizon for Fiscal Year 2022

- Implement new FY2022-2024 strategic plan to support efforts in priority zip codes and expanded counties
- Explore enhancements to the Water Safety Club to increase family and partner engagement

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Child Passenger Safety

FY2021 | END OF YEAR

COMMUNITY BENEFIT MEASURES

Motor vehicle crashes are the leading cause of unintentional injury death in children 5 years and older.

Restraint use varies by age and nearly half of car seats and boosters are misused in a way that could reduce their effectiveness.

Current Strategies

Improve child passenger safety for children through distribution of car seats and seat installation trainings.

Expand regional capacity to improve child passenger safety through offering car seat technicians certification training.

Center for Disease Control and Prevention, National Center for Injury Prevention and Control (2021).

Cook Children's (2018) Community Health Needs Assessment and Community Health Needs Assessment Implementation Strategies to address injury prevention for FY2019-FY2021.



Providing resources to families in need

- To ensure children ride safely in the proper car seat or booster, distributed 276 car seats, 117 booster seats, and 19,349 educational resources to families in need.

Providing virtual and in-person education

- Families who needed a car seat had virtual and in-person options to receive education and the appropriate seat. Nearly 60 virtual group sessions were led by a certified technician, and families received their free car seat at a contactless pick-up appointment.
- Families who needed a car seat inspection had virtual and in-person options to receive one-on-one instruction from a certified technician. Completed 39 virtual car seat check appointments and checked 59 car seats. Checked 94 car seats at in-person events.
- Educated providers and community leaders to promote child passenger safety with a national child passenger safety course that certifies new technicians and educates partners across multiple counties in the region.

One of our officers stopped a woman with two children without car seats. She stated that she was on a fixed income and could not afford car seats for her children...We provided her with two car seats for the children. This would not be possible without the help of your organization.

- Arlington Police Department



Child Health Evaluation | FY2021
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On the Horizon for Fiscal Year 2022

- Implement new FY2022-2024 strategic plan to support efforts in priority zip codes and expanded counties
- Strengthen reach to Spanish-speaking families and teens

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Gun Safety

FY2021 | END OF YEAR

COMMUNITY BENEFIT MEASURES

In 2020, the number of fatal firearm injuries increased - causing 2,281 child deaths in the US.

Most firearm injuries and deaths occur in a child's home. In 2020, firearm sales nearly doubled in Texas with an estimated 1.8 million firearms sold.

Current Strategy

Increase understanding of the importance of safe gun storage practices in collaboration with community partners.

CDC WONDER Database (2021).

FBI NICS National Instant Criminal Background Check System (2021)

Cook Children's (2018) Community Health Needs Assessment and Community Health Needs Assessment Implementation Strategies to address injury prevention for FY2019-FY2021.

I think most people think this 'won't happen to us' because we've taught our kids to never touch guns. But if you aren't taking the proper precautions as the adult and parent, it's probably only a matter of when, not if, your life may be affected by an unintentional discharge involving someone you know, and maybe even your child.

- Dan Guzman, MD



Child Health Evaluation | FY2021
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Dana.Walraven@cookchildrens.org

Do you know the gun safety 3 step?

Read more below

Aim for Safety®



Safe Storage. Safe Children. Safe Play.

- In [an innovative approach to gun safety](#), the team began developing an interactive, educational in-store kiosk to be piloted late 2021 with customers purchasing a firearm and their children.
- To [engage partners in gun safety](#), the coalition leadership team established Gun Safety Action Team meetings for partners committed to collaboration beyond coalition meetings.
- To [raise awareness](#), Dan Guzman, MD and gun safety champions presented to clinical providers, community partners, and conference attendees, reaching hundreds of local and national partners.
- To [promote safe storage and prevent firearm injuries](#), distributed 500 cable gun locks, 151 gun safes, and 20,000 educational resources (in English and Spanish) to families.

On the Horizon for Fiscal Year 2022

- Implement new FY2022-2024 strategic plan to support efforts in priority zip codes and expanded counties
- Introduce and evaluate pilot program for Aim For Safety educational kiosk and school student-access link
- Highlight awareness and educational opportunities across Cook Children's as a 2022 System Initiative



Poison Prevention

FY2021 | END OF YEAR

COMMUNITY BENEFIT MEASURES

In the US, nearly 100,000 children received treatment for unintentional poisoning, with highest numbers in young children and teens.

These poisonings occur from various items such as household cleaners, as well as medications in the home. Child poisonings often occur due to medication dosing errors or unsupervised ingestion.

Current Strategy

Increase reach of family education and practices for safe dosing, storage, and disposal for medicine and household poisons.

CDC WISQARS Web-based Injury Statistics Query and Reporting System (2019)

Cook Children's (2018) Community Health Needs Assessment and Community Health Needs Assessment Implementation Strategies to address injury prevention for FY2019-FY2021.



Safe Dosing, Safe Storage, Safe Disposal

- **Educated providers and community leaders to promote poison prevention** with 5 virtual poison ambassador trainings. Trained a total of 38 new ambassadors, who are now equipped with skills and educational toolkits to teach parents about poison prevention.
- To **engage partners in poison prevention**, scheduled additional Action Team meetings for coalition partners. Supported partnerships with Cook Children's Opioid Stewardship Committee, Poison Help Center, and Fort Worth Safe Communities Coalition (FWSCC) Drug Overdose and Poisoning Prevention Task Force.
- To **promote safe dosing**, distributed 1,884 medication schedule pads, 15,764 educational resources, and 20,000 pharmacy bags with the SAFE and SOUND pain management message for prescriptions filled at Cook Children's pharmacy.
- To **promote safe storage**, distributed 510 medication lockboxes and 102 cabinet locks to families.
- To **promote safe disposal of medication**, collected nearly 900 pounds of unused medication in partnership with local Dallas Division DEA Take Back Event. Updated MedDropBox.org website with 100 drop box sites across nine counties to offer families a convenient way to practice safe disposal.

Not only does disposing of the drugs safely give you peace of mind, but it's also important to dispose of them to keep our environment safe. We do this so families don't run into a problem with children unintentionally or accidentally ingesting medication that is not safe for them.

- Artee Gandhi, MD



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On the Horizon for Fiscal Year 2022

- Implement new FY2022-2024 strategic plan to support efforts in priority zip codes and expanded counties
- Content updates for teens and substance misuse



Oral Health Education & Resources in Tarrant County

FY2021 | END OF YEAR

COMMUNITY BENEFIT MEASURES

Tooth decay is the most common chronic disease in US children, occurring more frequently in children from low-income families.

In addition to social factors, access, transportation, and cost, many parents do not think their child is old enough to receive preventative dental care or do not believe oral health was important to their child's overall health.

Cook Children's (2018). Community Health Needs Assessment: Community-wide Children's Health Assessment and Planning Surveys.

Current Strategies

Sustain improvements in oral health disease for Tarrant County children.

Increase access to oral health screening and treatment through coordinated care.

Increase access to dental health education and services for children, families, and community partners.

Cook Children's 2018 Community Health Needs Assessment Implementation Strategies to address oral health for FY19 – FY21.

"Just wanted to reach out and say thank you again for the oral health kits for our students. It is greatly appreciated! Thank you for what you and your team do for the community".

- School nurse in Fort Worth ISD

Improve child oral health

As a cornerstone for convening and promoting collaboration around children's oral health across Tarrant County and beyond, the **Children's Oral Health Coalition (COHC)** continued to innovatively engage numerous partners as the COVID-19 pandemic continued.

COHC pivoted to remote kit assembly events engaging over 20 different community groups, including Prosper and Frisco ISDs, to assemble **31,200 oral health kits**.

To **improve oral health disease in children**, COHC members and partners distributed **over 67,000** oral health kits, prevention tools and educational resources. In addition, COHC supported the Cook Children's JOY Campaign initiative by distributing 7,450 youth suicide prevention educational resources in the community.

To **increase access to oral health care and education**, COHC's Coordinated Care for Pregnant Teens + Women (CC4PT+W) initiative continued with a unique local and statewide effort to build inter-professional collaboration between medical and dental providers. COHC partnered with the Texas Department of State Health Services to host **two "Ask the Docs" sessions** engaging **29** medical and dental providers. All participants agreed the session **helped them recognize the importance of inter-professional collaboration** to improve patient care. Additionally, the CC4PT+W initiative conducted **four virtual parent education sessions**, engaging 79 participants from 20 new organizations and 15 coalition members. Overall, the collaborative support for the CC4PT+W initiative has grown to **56** dentists, physicians and community partners.

On the Horizon for Fiscal Year 2022

- Strengthen partnership with Help Me Grow and First Three Years to explore new opportunities to highlight the importance of oral health.
- Explore creating a community resource guide for teen moms.
- Enhance community awareness and engagement of National Children's Dental Health Month.



Oral Health Screenings & Treatment in Tarrant County

FY2021 | END OF YEAR

COMMUNITY BENEFIT MEASURES

Tooth decay is the most common chronic disease in US children, occurring more frequently in children from low-income families.

In addition to social factors, access, transportation, and cost, many parents do not think their child is old enough to receive preventative dental care or do not believe oral health was important to their child's overall health.

Cook Children's (2018). Community Health Needs Assessment: Community-wide Children's Health Assessment and Planning Surveys.

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"I am truly grateful to Save a Smile and the helpful service they have provided my kids and [continue] to do. Thank you."

- Parent of child in Save a Smile Program

Improve child oral health

Knowing how important oral health is to overall health for children, it was imperative to **find a way to safely provide limited oral health evaluations** and dental treatment for children in need, as the COVID-19 pandemic continued. Save a Smile (SAS) is the only oral health program in Texas who was able to safely return to in-school dental screenings.

To **improve oral health disease in children**, Save a Smile safely provided a limited oral health evaluation for **3,795 children** in 19 schools at a **value of over \$170,000**. Thanks to 52 volunteer dentists, children in need of treatment received over **1,100 dental procedures** valuing \$165,500.

To **increase access to oral health care**, SAS community health workers provided **1,593 social support services**, including transportation to dental appointments, translation services, and referrals to community resources for meeting basic needs, such as food and rental assistance. According to SAS parents, **over half of the children** in the program missed one or more days of school because of dental pain prior to participating in Save a Smile. The value of the coordinated care aspect of Save a Smile is priceless.

To **increase access to oral health education**, SAS developed a teaching tool kit and created two new oral health educational videos since entering schools for in-person education was limited due to the pandemic. **31 teachers** utilized this free toolkit educating **603 students**.

Save a Smile celebrated two major milestones this year, reaching over **100,000 dental screenings** and providing more than **\$10 million in donated dental care** for children in need over its 18 year history!

On the Horizon for Fiscal Year 2022

- Return to *all* 21 participating Save a Smile schools since the start of the COVID-19 pandemic.
- Explore a digital consent form process with parents.
- Enhance community awareness and engagement of National Children's Dental Health Month.



Provides informative research and evaluation to support The Center for Children's Health (C4CH) programs working to improve the health of children, families, and communities.

Primary efforts include **Community Benefit Evaluation & Reporting** and overseeing the research aspect of the triennial **Community Health Needs Assessment (CHNA)**, in compliance with Internal Revenue Service mandate for nonprofit hospitals.

Child Health Evaluation | FY2021
October 1, 2020 – September 30, 2021
For more information, contact
Becki.Hale@cookchildrens.org

Community Benefit Evaluation & Reporting

- Developed and analyzed **over 180** new and ongoing surveys, virtual training and workshop registration forms and check-in processes for The Center for Children's Health (C4CH) programs.
- Continued to enhance inventory tracking of all C4CH education resources and prevention tools.
- Improved C4CH budget tracking with enhancements to the department's database for more efficient community benefit reporting.
- Supported C4CH program evaluation efforts with numerous reports and presentations through **over 460** project related tasks.
- Maintained and supported the C4CH program database with **12** applications, **over 40** active users, **over 450** interconnected tables, **over 60** uniquely created dashboards for users, all while mining **2 million** records and counting.



2021

Community Health Needs Assessment

Community-wide Children's Health Assessment and Planning Survey (CCHAPS) and more

- Completed 2021 CHNA data collection efforts in all eight counties including:
 - Random parent survey of households with children aged 0-17 (via mail, telephone and online)
 - Parent survey interviews with families experiencing homelessness and undocumented families
 - Community leader survey (via online)
 - Community leader interviews
 - Focus groups with families discussing barriers to healthcare and COVID-19
- Began analysis and 2021 CHNA report and Implementation Strategy Plan development.
- Developed new, interactive dashboard with CCHAPS results for community partner use.
- Continued engagement with an External Advisory Committee of 21 regional experts from local government, nonprofits, school districts, academia, and public health to provide intentional community support of the 2021 CHNA process.
- Continued engagement with our Interdepartmental Advisory Committee of over 20 Cook Children's employees to facilitate system-level communication and integration of the CHNA process.